

Two Outstanding Values in Radio, Sensational in Their Beauty

In this Series of two entirely NEW and utterly distinctive radio receiver models, sensationalism in radio cabinet design and in receiving set construction runs rampant. Nothing like either of the models offered has ever been seen before. There is no home in the land too pretentious to boast of the possession of either of them. They fit anywhere—in the most elaborate mansion on Fifth Avenue—in the most unpretentious bungalow. And, the beauty of it is, they grace either surroundings and do credit to their owners—all will take pride in their possession.

A World-Beating Electric Phonograph and Radio Combination

In the CROSLY ARBITER you will find, for the first time, an electric phonograph and radio combination at a price that will amaze and delight you. The radio chassis is, of course, the regular NEW Leadership Series set. The beauty of the cabinet is self-evident and its construction is described in detail on another page.

The electric phonograph is driven by an exceptionally efficient motor, Crosley built and exclusively Crosley. Its design and construction make possible the minimum in increased height of the cabinet to allow for the electric phonograph attachment and electric pick-up. A single volume control regulates both the receiving set and the electric phonograph.

The marvelous tone of The ARBITER is something entirely new in combinations of this type. It is priced right—priced to meet the pocketbooks of the millions of people who are anxious for a combination of this kind but who will not pay the high prices previously characteristic of such sets. This combination is priced at what people have been accustomed to pay for a radio receiving set alone. It is a value of amazing proportions.

Tone-Tested by the World's Leading Musicians



EDITH MASON
who tone-tests Crosley
Radio Receivers

Much of the beautiful tone of these Crosley NEW Leadership Models can be attributed to the suggestion and help of such noted artists as Alma Gluck, Edith Mason, Efram Zimbalist, Jose Mojica, George Gershwin, and others equally famous. With Crosley sets in their homes, these artists "listen in," comment, advise, and give Crosley engineers the invaluable benefit of their opinions. In this manner, the tone quality of Crosley radio is developed and constantly improved to a richness, color and naturalness that mechanical tests alone could never attain. And this beautiful tone is exclusive with Crosley.



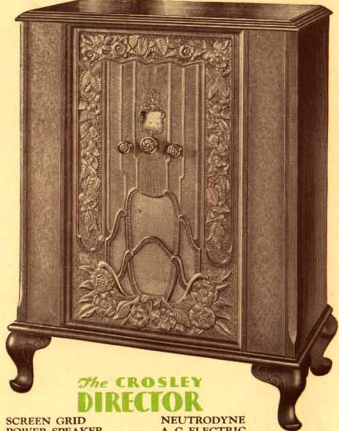
The Crosley NEW Leadership Series

Breath-Taking Beauty
and Sensational Value
in
Radio Receivers

The CROSLEY New LEADERSHIP SERIES

Introducing a **NEW and Beautiful RADIO RECEIVER** and an **Electric PHONOGRAPH and RADIO Combination** at **Unheard-of Low Prices**

You're **THERE** with a Crosley



The CROSLEY DIRECTOR

SCREEN GRID POWER SPEAKER NEUTRODYNE A. C. ELECTRIC

This wonderfully designed and beautifully executed cabinet will grace the finest of homes. It will be in perfect harmony with any surroundings. The sides and top are of genuine 5-ply walnut veneer. The center front panel is of exclusive CROSLEY REPWOOD and reproduces in its most minute detail a magnificent original wood carving. The front panels are of beautiful, rich grain obtained by a new process heretofore used in only the highest priced radio cabinets. The whole is a thing of utmost beauty, originality and distinction. The latest type Crosley moving coil dynamic power speaker is supplied. The *automatic volume control* brings in practically all stations with equal volume and largely eliminates fading. The volume can be varied instantly and at will. When once adjusted, the *automatic volume control* maintains the station at an approximately level volume. The set itself is entirely new. It requires three Screen Grid tubes type -24; one tube type -27, two tubes type -45; and one rectifier tube type -80. Dimensions: Only 31 1/4" high, 23 3/4" wide, 13 7/8" deep. This Crosley set is a truly sensational value in beauty, quality and performance at the astonishingly low price of only **\$107⁵⁰ LESS TUBES**

Available with D. C. Chassis at same price.



The CROSLEY ARBITER

ELECTRIC PHONOGRAPH AND RADIO COMBINATION

SCREEN GRID POWER SPEAKER NEUTRODYNE A. C. ELECTRIC

Think of it! A highly sensitive and selective Screen Grid, Neutrodyne, power speaker, A. C. electric radio receiving set housed in a delightfully designed and executed cabinet—*plus*—an electric phonograph—at the unheard-of low price of only \$137.50! Never before has such an outstanding value been offered in radio! The electric phonograph is concealed in the top of the cabinet and is exposed when the lid is lifted. The sides and top of the cabinet are of genuine 5-ply walnut veneer, while the embellished center panel is of genuine CROSLEY REPWOOD and is the exact duplicate, even to the most minute tool marks, of a costly original wood carving. The power speaker is the latest Crosley moving coil dynamic type. The *automatic volume control* maintains a uniform volume on the station selected on the dial. The tubes required are: Three Screen Grid type -24, one type -27, two type -45, and one rectifier tube type -80. Dimensions: Only 35" high, 23 1/4" wide, 15" deep. Never has there been such a combination offered for what you would ordinarily expect to pay for the radio receiver alone..... **\$137⁵⁰ LESS TUBES**

Available with induction type self-starting motor at \$147.50.