

## NEW Beauty in Radio Cabinet Design and Construction

Eye-filling Beauty, startling Originality, distinct Individuality, outstanding Performance, amazingly Low Prices—these describe the CROSLEY NEW Companionship Series to the extent that it is possible for words to do. Actually to see the marvelously designed and executed cabinets, to feel the supreme sensitivity and selectivity of the sets, to hear the astonishingly true tones of the speaker, is the only way to gain a full appreciation of these truly exquisite and gorgeous new radio receiving sets.

In creating this history-making Series, Crosley threw into the discard all known procedure in cabinet design and construction. Past masters in the art of furniture design were called in and told to go the limit, but to produce a series of cabinets entirely different from and far superior to anything heretofore seen in radio. The result was new treatments of line, form, mass and tone—a series of cabinets which has set the pace in radio cabinet design.

Search for better materials resulted in the development of REPWOOD, a material made from wood ground to preserve the long fibres, then emulsified with a product which permits it to be molded. It becomes as hard as wood and is truly a wood product.

REPWOOD is highly approved for its acoustical and non-resonant qualities. It is an entirely new and different material. Its use makes possible the exact reproduction of the finest carvings. It can be shaped into any form desired. It has all of the characteristics of wood without harmful resonance and is actually an improvement over wood when used in radio cabinet construction. A violin obtains part of its distinctive tone from the wood of which it is constructed. Radio cabinets should not impart wood resonance to the human voice, brass instruments, etc.

REPWOOD is used in Crosley cabinets *exclusively*.

### The NEW BUDDY is a Sensation

Not satisfied with having produced astonishingly beautiful and efficient sets such as The CROSLEY PAL and CROSLEY MATE, Crosley goes another long step forward and, for the first time, offers to the public The NEW BUDDY—an exquisite mantel, clock or table type self-contained A. C. electric radio receiving set using Screen Grid tubes, having Neutrodine circuit, equipped with the newest type Crosley electro-magnetic power speaker. The NEW BUDDY is truly a masterpiece of art in design. Its front and sides are molded in the exclusive CROSLEY REPWOOD from a marvelous hand carving. It is 14 1/2" wide, 15 1/2" high, 9 1/2" deep, and so light in weight that it is readily movable from place to place in the home and is ideal for use in efficiency apartments. It is also particularly suitable for hotel use. The NEW BUDDY has proved a tremendous sensation in every part of the country.

### The PAL and The MATE Strike New Notes

These two delightful and singularly beautiful cabinets strike new notes in radio furniture design. The PAL, being only 25 1/2 inches high, serves many purposes in the home other than to house a radio receiving set. It readily lends itself to use as an end table, bedside table, occasional table, etc. The MATE—only 30 inches high—is a magnificent piece of furniture to set against the wall beneath a mirror, tapestry, or other wall decoration. The beautiful hand carving, reproduced with all its natural exactness in REPWOOD, causes these cabinets to harmonize with their surroundings even when gracing the finest homes.

## Tone-Tested by the World's Leading Musicians



ALMA GLUCK

who tone-tests Crosley Radio Receivers

Crosley engineers the invaluable benefit of their opinions. In this manner, the tone quality of Crosley radio is developed and constantly improved to a richness, brilliance and naturalness that mechanical tests alone could never attain. And this beautiful tone is exclusive with Crosley.

Much of the beautiful tone of these CROSLEY NEW Companionship Models can be attributed to the suggestion and help of such noted artists as Alma Gluck, Edith Mason, Efram Zimbalist, Jose Mojica, George Gershwin, and others equally famous. With Crosley sets in their homes, these artists "listen in," comment, advise, and give

### The NEW Companionship Series Chassis

The chassis itself is entirely NEW. It is a compact and highly efficient Screen Grid chassis, using three Screen Grid tubes type -24, two in the radio frequency stages and one in the detector stage. The Screen Grid power detector provides unequalled sensitivity. The power output stage uses the type -45 tube, insuring ample volume and a truly faithful quality of reproduction. One tube of type -80 is used as a rectifier. The combination of a Screen Grid power detector resistance—coupled direct to the type -45 output tube provides a fidelity of tone never before equalled in radio receiving sets at any price. Tuning is accomplished by a single control operating an illuminated dial. Positive volume control adjusts the set to local or distant signals at a twist of the wrist. Every feature of this receiver has been reduced to the utmost of simplicity. It represents quality in radio reception for the minimum of original cost and operation.



# The Crosley NEW Companionship Series

New Quality of  
Performance and  
Beauty of Design  
in  
Radio Receivers

# The CROSLLEY NEW Companionship Series

## Screen Grid ~ Neutrodyne ~ Power Speaker ~ A.C. Electric

**NEW Chassis ~ NEW Power Speaker ~ NEW and Sensationally Beautiful Cabinets of Originality, Individuality and Distinction**

**You're *THERE* with a Crosley**

Entrancing beauty of design, master craftsmanship in execution, originality of conception, individuality of style, distinction in every line and curve are presented here for the first time in radio history with these entirely **NEW** and **DIFFERENT** models comprising the CROSLLEY NEW Companionship Series. Not a trace of anything that has gone before, not an over-work of the past—nothing but **PROGRESS** in design, construction and performance—**PROGRESS** that sets the pace for the future in radio receiving sets, cabinet design and construction, performance and utility. Low cabinets—useful in many ways in the home as end tables, occasional tables, bedside tables, or as utility tables to stand out in any room. And at prices never before heard of for such quality, beauty, harmony and performance.



*The Crosley NEW BUDDY*

Here is something entirely **NEW** in radio—a real sensation—a **NEW** and utterly exquisite mount, clock, or table type self-contained A. C. electric radio receiving set only 15 1/2" high, 15 1/2" wide and 9 1/2" deep. It is so light in weight and small in size as to be readily movable from place to place in the home. It can also be moved from house to house under the arm. It is especially ideal for efficiency apartments where space is at a premium. It is particularly suitable for hotel use.

The hand carved effect shown in **The NEW BUDDY** is, as in all of the **NEW** Companionship Series models, produced by the use of the new and exclusive **CROSLLEY REPWOOD**—an entirely different material of ground, long fiber wood combined with a composition which makes it possible to mold **REPWOOD** into any shape or form, producing exact duplicates of the most expensive and delightful wood carvings. For the first time such a compact radio receiving set bearing a name which means "quality" is offered. The set itself is entirely **NEW**. While the chassis is different in physical appearance from that used in **The PAL** and **The MATE**, it embodies the same circuit, delivers the same performance and uses the same type tubes. The newest type Crosley electro-magnetic power speaker is incorporated. Dimensions: Only 15 1/2" high, 15 1/2" wide, 9 1/2" deep. Nothing like this wonderful set has ever been offered at the low price of.....

**\$64.50 complete with tubes**



*The Crosley PAL*

This magnificently beautiful cabinet, the front and sides of which are of the exclusive **CROSLLEY REPWOOD**, giving all of the most intricate details of a costly original wood carving, is only 25 1/2" high, yet houses the name **CROSLLEY NEW** Companionship radio receiving set and newest type Crosley electro-magnetic power speaker as used in **The MATE**. The feet are of walnut finish; the top is of 5-ply walnut veneer; the bottom and other wood parts are of ply-wood veneer in walnut finish. The whole cabinet is finished with the finest of dull walnut effects. This set can be used for many purposes in the home—as an end table, as a smoking table at the side of an easy chair, as a bedside table, as an occasional table, or set in the room as a magazine stand. The set itself is highly sensitive and selective, due to the use of Screen Grid tubes. In appearance **The CROSLLEY PAL** has never been equalled at anything like the low price. In performance it has never been equalled by any receiving set using the same type tubes. At the amazingly low price at which it is offered, **The CROSLLEY PAL** represents the greatest money-saving bar in radio today. Dimensions: Only 25 1/2" high, 21" wide, 11" deep. You'll scarcely believe that this astonishingly beautiful, super-performing set is priced at only

**\$69.50 less tubes**



*The Crosley MATE*

Here is a radio cabinet to bring delight to the hearts of those who revel in the utmost in fine furniture design. Substantial posts and stretchers support the top and sides of 5-ply finest walnut veneer. The artistically designed and carved front is of the exclusive **CROSLLEY REPWOOD**, being an exact replica of an expensive wood carving even to the marks of the carving tools. In this cabinet are found the **CROSLLEY NEW** Companionship radio receiving set, together with the newest type Crosley electro-magnetic power speaker. The tubes required are two Screen Grid tubes type 24 in the radio frequency stages, one Screen Grid tube type 24 in the detector stage, one 45 type tube in the power output stage, and one type 800 tube as a resistor. Never has there been offered at the unusually low price a radio receiving set of such sensitivity and selectivity combined with a power speaker of such marvelously exact reproductive tone. In addition, there is the cabinet which, of itself, is a thing of outstanding beauty worthy to grace the home of anyone, no matter what his high station in life. Dimensions: Only 30" high, 29 1/2" wide, 12 1/2" deep. The price will amaze you—it is.....

**\$75.00 less tubes**